LEVER 101: Pre-Seed Fundraising

Lever 101 is a series of guides on fundraising, growth, and operations for pre-seed and seed-stage founders.

Lever 101 is a product of Lever Ventures, a pre-seed fund investing in ambitious founders building the future of work.

What's inside Lever 101

- **Pre-Seed Fundraising** — Raising your first round, from deck to close.
- **Growth** — Acquisition, activation, retention, and the metrics that matter.
- **Operations** — Hiring, tools, and systems for a lean team.
- **Lever Ventures** — Our thesis, our portfolio, and how we work with founders.

Lever 101 Pre-Seed Fundraising

LV Leverage Loop — Henry Pack Sheet01

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